

RECOGNITION

2020 ADDY Awards

- ASICPP design team received:
1 Gold, 2 Silver, 2 Bronze

2019 ADDY Awards

- ASICPP design team received:
1 Gold, 3 Silver, 4 Bronze

2018 ACUI Steal This Idea

- ASICPP design team received:
1st | Campus Rec Style Guide
3rd | CPP Student Planner Cover
3rd | College of Business Brochure
Honorable Mention | Resource
Guide Cover

2017 ADDY Awards

- ASICPP design team received:
3 Gold, 5 Silver, 8 Bronze

2016 ADDY Awards

- ASICPP design team received:
1 Gold, 5 Silver, 2 Bronze

2015 Gold ADDY Award

- Mapman & Mapgirl Standees |
Elements of Advertising

1995 Eagle Scout

TECHNICAL SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Various Illustration Mediums
Adaptable drawing style
Mac OS
Windows OS

SOFT SKILLS

Ideation
Leadership
Public Speaking
Constructive Criticism

EDUCATION

Cal State San Bernardino
Graphic Design- BA

The Art Institute of CA
Inland Empire
Media Arts and Animation

EXPERIENCE

Design Coordinator | Associated Students Inc., Cal Poly Pomona (ASICPP)

12/2015 - Present

- Art direct and mentor a team of student and professional designers
- Directed the ASICPP rebrand
- Oversee brand standards
- Coordinate the design and production of more than 600 event marketing, merchandise, and apparel projects annually
- Develop multiple style guides for branding and event marketing
- Conceptualize and design multiple campaigns including our You Belong Here campaign

Illustrator | Friends United Network (FUN)

10/2014 - 12/2015

- Provided a wide variety of illustrations for clients such as Urban Outfitters and Arby's
- Balanced multiple projects at one time while retaining organization and thoroughness
- Designed assorted catalog presentations

Graphic Design Intern | Esri

04/2014 - 07/2014

- Created event signage, posters, character design, and illustrations
- Worked with off-site clients to develop environmental displays

Graphic Designer | Cal State University, San Bernardino

01/2014 - 05/2014

- Facilitated concept meetings with clients and accurately maintained digital files
- Participated in group brainstorming and designed event promotional material
- Volunteered to work on the Student Union's landmark redesign team
- Designed the landmark for the Student Union

CONTRACT WORK

Graphic Designer | Epoptics

04/2020 - 11/2020

- Created an illustrated brand identity to be used across multiple channels of communication

Graphic Designer | Cal Poly Pomona

08/2018 - July 2019

- Translate the university's updated brand to a variety of print material including their Outreach brochure, one-page info sheets for transfers and freshman, and a hiring template
- Turned the university's strategic plan into a full-color, multi-page brochure

Graphic Designer | Wildwood Power

06/2015 - 03/2018

- Hired to brand the electrical power testing company
- Created the brandmark, stationery, web graphics, and various marketing materials

Graphic Designer | ABM

01/2014 - 06/2015

- Designed informational stickers for internationally used electrical equipment
- Coordinated print jobs between the client and the printer by obtaining quotes, selecting paper stock, and submitting artwork